

**LIVE UNITED**

**United  
Way**



**United Way  
of Greater  
Oswego County**

*Get to Know United Way*

## We focus on 3 Impact Areas

**1.**

**STOP HUNGER**

**2.**

**HELPING YOUTH SUCCEED**

**3.**

**HEALTH AND WELL-BEING**

## These Impact Areas focus on

Basic needs that might be insufficient due to lack of resources and/or knowledge.

Attributes that could be improved that lead to positive results.

## How do we reach these areas?

### Fund

We help fund 27 programs that address needs throughout Oswego County.

### Volunteer

Contribute our time and community volunteer's time to provide the man power behind reaching these needs.

### Opportunity

Contribute our time and community volunteer's time to provide the man power behind reaching these needs.

### Stop Hunger

Ensuring basic needs for all.

*impacting*

**21,197**

### Helping Youth Succeed

Preparing children to enter school. Guiding youth to achieve their potential.

*reaching*

**5,656**

### Health and Well-Being

Improving the physical and mental health of individuals and families. Education and Advocacy for independent living.

*helping*

**10,985**

**Positive  
Community  
Impact**

## The United Way Campaign

Workplace campaigns, corporate matches, individual donations and collaborated fundraisers make up United Way's Annual Campaign.

**80%**

reaches impact areas

**12%**

funds fundraising

**8%**

administrative cost



# Get Involved with United Way

## 1. Volunteer.

*Give an hour. Give a Saturday.  
Give your best.*

## 2. Donate.

*Every bit counts. Payroll deduction  
or an individual donation.*

## 3. Collaborate.

*Join up with one of our ongoing  
events or start a new community  
event to support the UWGOC.*

### Consider This...

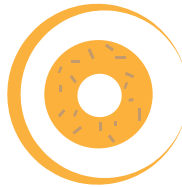
**\$2 a week donated from a paycheck or...**

ONE LESS  
COFFEE



ONE LESS  
MUFFIN

ONE LESS  
BAGEL



ONE LESS  
JUICE

### Can Help Provide

**\$104**  
a year

victim services

senior citizens meals

youth mentoring

support to families

health clinic visits

food pantries

childcare programs

services for homeless youth

support for vision and  
hearing loss

prevention and outpatient  
drug treatment

### Did you know?



211 was implemented in Oswego on February 11th, 2015 with the collaborative efforts of United Way. The 3-digit contact number is a human service line available to all community members.

**Everyone deserves opportunities to have a good life.**