We focus on 3 Impact Areas

1. STOP HUNGER
2. HELPING YOUTH SUCCEED
3. HEALTH AND WELL-BEING

These Impact Areas focus on

Basic needs that might be insufficient due to lack of resources and/or knowledge.

Attributes that could be improved that lead to positive results.

How do we reach these areas?

**Fund**
We help fund 31 programs that address needs throughout Oswego County.

**Volunteer**
Contribute our time and community volunteer’s time to provide the manpower behind reaching these needs.

**Opportunity**
Create and/or stabilize an environment for individuals and families to succeed.

Stop Hunger
Ensuring basic needs for all.

- Impacting 21,197

Helping Youth Succeed
Preparing children to enter school. Guiding youth to achieve their potential.

- Reaching 5,656

Health and Well-Being
Improving the physical and mental health of individuals and families. Education and Advocacy for independent living.

- Helping 10,985

The United Way Campaign

Workplace campaigns, corporate matches, individual donations and collaborated fundraisers make up United Way’s Annual Campaign.

- 80% reaches impact areas
- 12% funds fundraising
- 8% administrative cost
Get Involved with United Way

1. Volunteer.
   Give an hour. Give a Saturday. Give your best.

2. Donate.
   Every bit counts. Payroll deduction or an individual donation.

3. Collaborate.
   Join up with one of our ongoing events or start a new community event to support the UWGOC.

Consider This...

$2 a week donated from a paycheck or...

- ONE LESS COFFEE
- ONE LESS MUFFIN
- ONE LESS BAGEL
- ONE LESS JUICE

Can Help Provide

$104 a year

- victim services
- senior citizens meals
- youth mentoring
- support to families
- health clinic visits
- food pantries
- childcare programs
- services for homeless youth
- support for vision and hearing loss
- prevention and outpatient drug treatment

Did you know?

211 was implemented in Oswego on February 11th, 2015 with the collaborative efforts of United Way. The 3-digit contact number is a human service line available to all community members.

Everyone deserves opportunities to have a good life.